



# ADVERTISING RATE CARD

Since 2011, Glendale's RugbyTown 7s tournament has attracted top rugby competition from around the planet. As in years past, Glendale's annual beer festival, Bruises and Brews, accompanies the tournament and features twenty local breweries along with distilleries and some hard ciders. Beer and rugby – better together!

[rugbytown7s.com](http://rugbytown7s.com) | [glendalebeerfest.com](http://glendalebeerfest.com)



## RUGBYTOWN 7s WEBCAST

**Video ad up to :30 seconds**

\$500 per day; all three days - \$1,000

**Static billboard ad**

\$250 per day; all three days - \$650

**Video ad specifications:**

Up to :30 spot, 1920px wide x 1080px high; .mov or .mp4 file

**Static ad specification:**

1232px wide x 560px high; 72 ppi; RGB; jpg file: plus :05 copy for PA read

## JUMBO SCREEN

*HD LED Digital Screen*

**Static ad or video ad (:30 spot)**

\$500 per day

**Static ad specification:**

1232px wide x 560px high; 72 ppi; RGB; jpg file, plus :05 copy for PA read

**Video ad specifications:**

Up to :30 spot, 1920px wide x 1080px high; .mov or .mp4 file



**KIDS ZONE AND ATHLETE VILLAGE**  
SPONSOR PACKAGES  
STARTING AT \$2500

## DIGITAL RIBBON DISPLAY

*HD LED Digital Ribbon*

*(under jumbo screen across width of the field)*

\$350 per day; all three days \$700

**Static ad specification:**

4560px wide x 72px high, jpg, RGB, 72 ppi

**Video ad specifications:**

:15 spot; 4560px wide x 72px high, .mp4 or .mov file

**Safe zone:** center 3310px wide x 72px high

**PRINT COLLATERAL**  
**Logo inclusion**

\$250

**WEB ADS**  
**Leaderboard**

\$250

**STADIUM SIGN**  
**Railing banner**

\$250

## ON-SITE OPPORTUNITY

*Friday 4-8pm & Saturday 3-7pm; (includes two beerfest passes on day chosen)*

**1 day - \$500**

**2 days - \$850**

**SOCIAL MEDIA**  
**Logo/Tag**

\$250

